

clikspot System Marketing Tools

Use the Clikspot System to differentiate your Google Ad from competitors' ads. Give customers a reason to click and ways to remember your product or service.

Brown Bag Massage Special

Soothing 1/2 hour massage only \$25.
Downtown PDX, weekdays 11 to 1:30.
www.CenterofaTension.com

We work with you to **create a promotional strategy** and suggest wording for your Google Ad.

Your **Clikspot Link Page** is where customers go when your Google Ad is clicked. Here they are offered a number of options, each bringing your customer in contact with you and your message.

1. Go immediately to your designated web page
2. Launch your Clikspot Promotion
3. Fill in a form and send the information you need to contact them. Customer information is emailed directly to you.

Your **Clikspot Promotion** uses the power of pop-up advertising to deliver what your Google Ad offers. It brings immediate attention to the information you want customers to know, without their having to search your web site for it. The window will lock on top of your web site until your customers close it, so they will be fully focused on your offer.

Contact us today to get the Clikspot System exclusively in your Google Ad market.

CLIKSPOT LINK PAGE

To best direct you to the information you need, please select;

1. [Go straight to our web site](#)
2. [View our current promotion](#)
3. Send us your availability for upcoming weekdays and we'll make you an appointment

Your Name

Your Email or Telephone Number

Your Availability 11:00 to 1:30 Monday - Friday

SEND

CLIKSPOT PROMOTION

Center of a Tension

Cyndi Hatch
Licensed massage therapist

"No single therapeutic agent can be compared in efficiency with this familiar but perfect tool... the human hand"

3000 N. Main St. (S.W.)

Call for an appointment
503-806-7019

Brown Bag Special
\$25.00 Massage

Get a 30-minute massage during your lunch hour. Weekdays by appointment from 11:00-1:30

Call 503-806-7019 Now

Close Window

for Clickthroughs Customers Remember

Turn Your Google Ad into a GoodAd



Marketing Expertise Workhorse Studios brings over 25 years' experience in small business marketing and advertising agency environments. We are now focusing our efforts on bringing creative marketing to Google Ads and helping businesses maximize their efforts in this affordable advertising medium. If your business sees a steady return on the investment made in Google advertising, we can help increase customer response.



Competitive Analysis Get a real advantage over the competition by researching their Google Ads • Total number of ads returned on a specific search in your market • Identification of direct competitors selling your product or service • Advertising appeal factors being used to attract customers • Ad by ad breakdown to identify positives and negatives of direct competitors' Google Ads • Opportunities that the market analysis reveals.

\$89.00



Clikspot System Marketing Tools Successful advertising succeeds in attracting customer attention and being different than competitive ads • Get a promotion strategy that starts with the wording of your Google Ad • Clikspot Links Page, a dedicated web page that includes a form to collect customer information • Custom-designed pop-up promotion • Two months' hosting on our server • Exclusivity in your Google Ad market.

\$179.00



Analysis & Marketing Package Save over 10% when you purchase all our analytical and marketing tools. You get all the invaluable market information from our **Competitive Analysis**, which is used as a basis for your personalized promotion. Then we apply the power of the **Clikspot System** to give your promotion the marketing punch that will help capture customer attention and increase clickthroughs.

\$239.00

for Clickthroughs Customers Remember