

Turn Your Google Ad into a GoodAd



Marketing Expertise Workhorse Studios brings over 25 years' experience in small business marketing and advertising agency environments. We are now focusing our efforts on bringing creative marketing to Google Ads and helping businesses maximize their efforts in this affordable advertising medium. If your business sees a steady return on the investment made in Google advertising, we can help increase customer response.



Competitive Analysis Get a real advantage over the competition by researching their Google Ads • Total number of ads returned on a specific search in your market • Identification of direct competitors selling your product or service • Advertising appeal factors being used to attract customers • Ad by ad breakdown to identify positives and negatives of direct competitors' Google Ads • Opportunities that the market analysis reveals.

\$89.00



Clikspot System Marketing Tools Successful advertising succeeds in attracting customer attention and being different than competitive ads • Get a promotion strategy that starts with the wording of your Google Ad • Clikspot Links Page, a dedicated web page that includes a form to collect customer information • Custom-designed pop-up promotion • Two months' hosting on our server • Exclusivity in your Google Ad market.

\$179.00



Analysis & Marketing Package Save over 10% when you purchase all our analytical and marketing tools. You get all the invaluable market information from our **Competitive Analysis**, which is used as a basis for your personalized promotion. Then we apply the power of the **Clikspot System** to give your promotion the marketing punch that will help capture customer attention and increase clickthroughs.

\$239.00

for Clickthroughs Customers Remember