

CUSTOMIZED LABELS FOR YOUR NEXT BUSINESS PROMOTION

This is a sample sheet of Business Card Booster labels. They are printed 12 to a sheet, with 48 labels included with each design ordered. Below are actual examples, with the specific business need for which the customized marketing message was designed.



BUSINESS CARD BOOSTER™



Space Available Now for Tomorrow's Tour

*Summer Palace, Lama Temple
and Panda Garden*

**Special Price for
Repeat Customers**

\$10 off

Subject to availability.
Good only _____

TRAVEL INDUSTRY

Business Need

Find a flexible way to fill empty seats on upcoming tours. Business Card Booster given to customers taking a different trip the day prior to the targeted tour.

RIGHT
LEFT

**Points of
Interest**

neck.....
shoulder.....
upper back.....
lower back.....
ribs.....
arm.....
hand.....
leg.....
foot.....
other.....

For You...

MASSAGE THERAPY

Business Need

Create a takeaway providing a report of "trouble spots." Business Card Booster becomes a checklist from which to counsel the client & basis for booking next appointment.

LATTE LOVERS

Buy 11
of your
favorites.
Get 1
FREE.

			free

Good only at our Broadway Ave. location.

COFFEE HOUSE

Business Need

Get additional purchases by targeting specific drinks. Business Card Booster does a twist on the popular punch card with small print quantities for each coffee preference.

Spread the Word, Not a Virus!

Refer a friend to use our in-home repair service and get **TWO MONTHS FREE** membership in our Monthly Service Club. A \$30 value.

COMPUTER REPAIR

Business Need

Inform customers of new product: Monthly Service Club. Business Card Booster designed it for double duty. Referral piece generates new clients, while it rewards & informs.

Avoid Winter Weather with the Push of a Button

Automatic Garage Door Opener Installation
Includes FREE
Garage Door
Weather Strip

\$50 install
+ cost of opener

HANDYMAN SERVICES

Business Need

Increase business during winter months. Business Card Booster makes the offer, with an additional bonus of weather stripping. Show its value to get another winter sales opportunity!

This is a PDF version of our label sheet. The red lines show you the dimensions of the peel-off labels